

DEPARTMENT OF COMMERCE (E-COMMERCE)
ACTIVITIES OF THE DEPARTMENT
(Association meetings, Guest Lectures, Celebration of Important days)

S. No	Date	Topic	Resource Person (designation with complete official address)	Event	Platform
1.	05.06.2021 & 06.06.2021	Environmental Awareness	-	Online Quiz Competition - Commemoration of "Environmental Day"	Online - Google Form
2.	23.08.2021	Marching with Hope	A.M.Mr.Veeramallu, Executive Project Manager, Intellect Design Arena Ltd, Chennai	Association meeting	Online- Google Meet
3.	15.10.2021	World Standards Day	-	Online Competitions - Poster making competition, slogan making competition & essay writing competition- Commemoration of World Standards Day	Online
4.	26.11.2021	"Constitution of India"	-	Online Quiz Competition for "Constitution Day"	Online
5.	27.11.2021	"Women's Rights"	-	Online Quiz Competition "International day for the Elimination of Violence against Women"	Online
6	29.11.2021	"Overview of Auditing – International Scenario"	CA. Ugamoorthy Thimmaiyan, Auditor & Managing Director, YUGA Accounting & Tax Consultancy, Dubai, UAE.	Guest Lecture	Offline
7.	26.01.2022	"Future India 2025"	-	Painting Competition for " Republic Day "	Online

**WORKSHOPS, SEMINARS, CONFERENCES, SYMPOSIUMS, HANDS ON
TRAININGS ORGANISED BY THE DEPARTMENT**

State level Workshops Organized by the Department

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1.	29.06.2021	"Pedagogy of Project report- An Overview"	Dr.K.C.PRAVEEN, Assistant Professor, Department of Management, Karpagam Academy of Higher Education,Coimbatore.	86 Participants	Online
2.	27.01.2022 & 28.01.2022	How to work with SPSS	Dr. J. Sudarvel, Assistant professor, Department of Management, Karpagam Academy of Higher Education, Coimbatore	27 Participants	Online

State level Seminars and Conferences Organized by the Department

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1.	03.06.2021	Start up Programme	Dr. VigneshRamamoorthy. H, Assistant Professor, Dept. of Information Technology and Cognitive Syatems, Sri Krishna Arts and Science College Coimbatore.	85 Participants	Online
2.	30.09.2021	"Digital Marketing"	Mr.SRajagopalan , Assistant professor , Department of Accounting and Finance of Sri Ramakrishna college of arts and science	125 Participants	Online
3.	27.10.2021	Search Engine Optimization	Mr.Mugil Kumar, Digital lead, Deckzi Solution, Private Limited	80 Participants	Online
4.	27.11.2021	Research Methodology	Mr. D. Moorthy, Head and Associate Professor, Department of B.Com Banking and Insurance, Kongunadu Arts and Science College, Coimbatore.	88 Participants	Online
5.	10.12.2021	National Innovation and Startup Policy	Mr.VishnuNagaraj, Founder and Startup Evangelist -Carve Startup Labs, Founder and CEO – taGDyou, Kerala.	97 Participants	Online
6.	20.12.2021	Awareness on Consumer Protection	Dr. K. Tamil Selvan, District Designated Officer, Tamil Nadu Food Safety & Drug, Administration Department, Coimbatore.	90 Participants	Online

7.	28.02.2022	Online Intellectual Property Protection	Mr.A.Vinod, Director – GROBUX Deliveries Pvt Ltd, Coimbatore	130 Participants	Offline

International level Guest Lecture Organized by the Department

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1.	29.11.2021	“Overview of Auditing – International Scenario”	CA. Ugamoorthy Thimmaiyan, Auditor & Managing Director, YUGA Accounting & Tax Consultancy, Dubai, UAE.	54 Participants	Offline

EXPOSURE VISITS

S. No	DATE	CLASS	PLACE	No. of days	No of students	Type
1.	14.09.2021	II B.Com (E-Commerce)	Accucut Lasers 27/128/1 Avinashi Road Gemini Compound, Chinniyampalayam, Tamilnadu, Coimbatore	1 Day	26 Students	Industrial visit

FDP ATTENDED BY THE FACULTY

S.No	Date	Name of the faculty	Title	Organized by	Online/Offline
1	07.06.2021 to 09.06.2021	Mrs.A.Revathy	Research Funding Projects & IPR (Part II)	K C College of Engineering and management Studies & Research, thane	Online
2	05.07.2021 to 14.07.2021		Pedagogy of teaching and tools on E-Content development for effective teaching	Christopher Arts and science College	Online
3	14.06.2021 to 19.06.2021	Mrs. S. Shilpa	E-Content Skill Development	Nirmala College for Women	Google Meet
4	05.07.2021		Pedagogy of Teaching	Christopher	Google

	to 14.07.2021		and Tools on E-Content Development for Effective Teaching	Arts and Science College (Women)	Meet
5	13.07.2021		Marching with Hope	Nirmala College for Women	Google Meet
6	09.08.2021 to 13.08.2021		Experimental Teaching - Corporate Cognizance	Sri Ramakrishna College of Arts & Science	Google Meet

TRAINING PROGRAMMES ATTENDED BY THE FACULTY

S.No	Date	Name of the faculty	Title	Organized by	Online/Offline
1	16.07.2021 to 22.08.2021	Mrs. S. Shilpa	Google Apps from Scratch	Christopher Arts and Science College (Women)	Google Meet

PARTICIPATION OF THE FACULTY IN SEMINARS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1.	12.06.2021	Mrs.A.Revathy	A Mental Health Awareness Campaign		Ponkaliamman College of Education	Online
2.	11.06.2021	Mrs. S. Shilpa	Innovative Teaching Practices in Higher Education	National	TMM College of Arts & Science, Kulathur, Tamilnadu	Google Meet
3.	14.07.2021 to 18.07.2021	Mrs. S. Shilpa	Trends in STEMEM 2.0	International	Annai College of Arts and Science, Kovilacheri, Kumbakonam, Tamil Nadu 612503	Google Meet
4.	14.01.2022	Ms.S.Vaishnavi	Publication of Ethics	International	Cabells (USA) & Amity University, Gwalior	Online

PARTICIPATION OF THE FACULTY IN WORKSHOPS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1.	04.06.2021	Mrs.A.Revathy	Nuances of Impactful research and		Guru's Academy of Commerce	Online

			reference Management tools			
2.	31.06.2021 to 05.06.2021		Innovatives Techniques for statistical Data Analysis using R Programming		K S Rangasamy College of Technology	Online
3.	7.06.2021 & 12.6.2021		E-Content Development		St. Ann's College, Kokrajhar, Assam	Online
	07.06.2021 to 12.06.2021	Mrs. S. Shilpa	E- Content Development	National	St. Ann's College, Kokrajhar, Assam	Google Meet

PUBLICATIONS BY THE FACULTY
BOOKS PUBLISHED BY THE FACULTY

S. No	Year	Name of the faculty	Name of the Book	ISBN/ISSN
1	2021	Mrs.A.Revathy	Emerging Trends in Multidisciplinary Subjects for research	978-93-91479-77-0

PUBLICATION BY THE FACULTY IN NATIONAL JOURNALS

Note: Under Indexing details please enter whether the journal is approved by UGC CARE or Indexed in Scopus/ Web of Science

S. No	Month & Year	Name of the faculty	Topic	Name of the Journal	Vol No, Issue No, Pg No	ISSN	Impact factor	Indexing Details
1	August 2020	Mrs.A.Revathy	A Study on Buyers' attitude towards vehicle Security System with Special reference to Coimbat	International Journal of Analytical and Experimental Modul Analysis	-	ISSN: 0886-9367	-	-

			ore District					
2	January 2021	Mrs.A.Revathy	Car Users' Inclina on on Ameliora tion in Vehicle Security Compon ents	GIS Science Journal	-	ISSN: 1869- 9391	-	-

**DETAILS RELATED TO STUDENTS
STUDENT'S PARTICIPATION IN SEMINARS**

S. No	Date	Name of student	Topic	Name of the Semina r	Organizing Committee and platform	National/ International
1	19.06.2021	Kaviyaa.K	Banking and other Financial facilitites available to Entrepreneurs and Scientists	-	EDII- Anna Business Incubation Research Foundation(Section 8 Company), University College of Engineering, BIT Campus, Anna University, Tiruchirapalli	National
	21.06.2021		International Yoga Day - Yoga as a preventive strategy for Covid-19		Field Outreach Bureau, Government of India, Coimbatore	National
2	05.06.2021	NasrinBanu. A	World Environment Day 2021	-	PSGR Krishnammal College for Women, Coimbatore.	National
	08.06.2021		Youth participation in Environmental		ShriShankarlalSu ndarbaiShasun Jain College for	National

	10.06.2021		Conservation Cancer Prevention and Healthy Lifestyle		Women Cancer Prevention and Healthy Lifestyle	National
	11.06.2021 to 12.06.2021		Communication Skills		Guru Nanak College (Autonomous), Chennai	National
	19.06.2021		Cloud Computing – Microsoft Azure		Nehru Arts and Science College, Coimbatore	National
	21.06.2021		International Yoga Day – Yoga as a preventive strategy for Covid-19		Field Outreach Bureau, Government of India, Coimbatore	National
	24.06.2021 to 30.06.2021		Skill Requisites for a successful Career		St. Mary's College (Autonomous), Thoothukudi	National

STUDENT'S PARTICIPATION IN CONFERENCES

S. No	Date	Name of student	Topic	Name of Conference	Organizing Committee and platform	National/ International
1	07.06.2021	Nasrin Banu. A	IllakiyamKaattumVazhviyal	-	Arputha College of Arts & Science	National
2	11.06.2021		KavithiVaasippom	-	Senthamizh Arts and Keethisai College, Madurai	National

STUDENTS WHO RECEIVED PRIZES IN PAPER/POSTER PRESENTATION

S.	DATE	Name	Title of the	Name of	Organizing	Platform
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No			paper	the Conference	Committee	
1	15.10.2021	NasrinB anu. A	Shared vision for a better world	-	Bureau of Indian Standards and Standard's Club	Online

FELLOWSHIPS AND SCHOLARSHIPS

S. No	Name of the Student and Class	Name of the fellowship/scholarship	Funding agency	Stipend Amount
1.	NandhiniSri.Mand III B.Com (E- Commerce)	SC	Government	Rs.4250

COMPETITIVE EXAMS/ OTHER COURSES PASSED BY THE STUDENTS

SL.NO	NAME	COMPETITIVE EXAM
1.	Shevani.A I B.Com (E-Commerce)	CSEET EXAM
2.	Sneha.R I B.Com (E-Commerce)	CSEET EXAM

ONLINE COURSES COMPLETED BY THE STUDENTS

S.No	Name Of The Students	Course Name	Course Conducted By
1	ADLIN BANCY.C	Cyber security essentials	Learnathon
		Process mining fundamentals	Learnathon
		Image processing on ramp	Learnathon
2	ALICE MARY.N	Cyber security essentials	Learnathon
		Image processing on ramp	Learnathon
		Basics of managing money	Learnathon
		Network Virtualization Concepts	Learnathon
3	ARTHI.A	Cyber security essentials	Learnathon
		Process mining fundamentals	Learnathon
		Basics of managing money	Learnathon
		Network Virtualization Concepts	Learnathon
4	CELINE.J	Cyber security essentials	Learnathon
		Process mining fundamentals	Learnathon
		Image processing on ramp	Learnathon
5	DEVADHARASHINI.K	Basics of managing money	Learnathon
6	DHANALAKSHMI.B	Network Virtualization Concepts	Learnathon
		Automation 360 RPA Essentials Student Prep	Learnathon
7	FAMITHA.M	Image processing on ramp	Learnathon
8	HAJEERA PARVEEN.M	Process mining fundamentals	Learnathon
		Cyber security essentials	Learnathon
		Basics of managing money	Learnathon
		Automation 360 RPA Essentials Student Prep	Learnathon
9	HEMALATHA.K	Cyber security essentials	Learnathon
		Process mining fundamentals	Learnathon
		Basics of managing money	Learnathon
		Network Virtualization Concepts	Learnathon

10	JANANI.A	Cyber security essentials	Learnathon
		Basics of managing money	Learnathon
		Network Virtualization Concepts	Learnathon
		Microsoft Azure Fundamentals	Learnathon
11	KAAVYA.E	Cyber security essentials	Learnathon
12	LITTY DONA.A	Process mining fundamentals	Learnathon
		Image processing on ramp	Learnathon
13	MANGAYARKARASI.K	Process mining fundamentals	Learnathon
14	MANSOORA MARIYAM.M.A	Cyber security essentials	Learnathon
		Process mining fundamentals	Learnathon
		Image processing on ramp	Learnathon
		Basics of managing money	Learnathon
15	MURUGALAKSHIMI.M	EMS Kickstarter Training	Learnathon
		App Creator Training Track	Learnathon
		Cloud and Virtualization Concepts	Learnathon
		Network Virtualization Concepts	Learnathon
		Process mining fundamentals	Learnathon
16	NANDHINI SRI.M	Cyber security essentials	Learnathon
		Image processing on ramp	Learnathon
		Basics of managing money	Learnathon
		Network Virtualization Concepts	Learnathon
17	NANDHINI.V	Cyber security essentials	Learnathon
		Process mining fundamentals	Learnathon
		Image processing on ramp	Learnathon
		Basics of managing money	Learnathon
		Network Virtualization Concepts	Learnathon
		Automation 360 RPA Essentials Student Prep	Learnathon
18	PRAGATHI.M	Image processing on ramp	Learnathon
		Process mining fundamentals	Learnathon
		Basics of managing money	Learnathon
		Automation 360 RPA Essentials Student Prep	Learnathon
19	RAKSHANA.S	Image processing on ramp	Learnathon
20	SATHYA.S	Process mining fundamentals	Learnathon
		Image processing on ramp	Learnathon
		Basics of managing money	Learnathon
		Network Virtualization Concepts	Learnathon
21	SHARMILA.S	Cyber security essentials	Learnathon
		Basics of managing money	Learnathon
22	SUSINDRA DEVI.R	Cyber security essentials	Learnathon
		Image processing on ramp	Learnathon
		Network Virtualization Concepts	Learnathon
23	SWATHI.L	Cyber security essentials	Learnathon
		Image processing on ramp	Learnathon
		Basics of managing money	Learnathon
		Network Virtualization Concepts	Learnathon
24	SWATHI.M	Process mining fundamentals	Learnathon
		Network Virtualization Concepts	Learnathon
		Cloud and Virtualization Concepts	Learnathon

25	VISHNU PRIYA.J	Network Virtualization Concepts	Learnathon
		Cloud and Virtualization Concepts	Learnathon
26	RINSHI.S	Cyber security essentials	Learnathon
		Process mining fundamentals	Learnathon
		Image processing on ramp	Learnathon
		Basics of managing money	Learnathon
27	SHALINI.C	Basics of managing money	Learnathon

II B.Com E-Commerce			
S.No	Name	Name of the Course	Course Conducted By
1	Abinaya.K	Basis of Money Management	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
2	Bavana. G	Basis of Money Management	LEARNATHON
3	Bhavadharani. R	Managing RPA reports using Automation 360	LEARNATHON
4	Divyasri. J	Did you know that RPA is simple yet Powerful, when compared to traditional Automation?	LEARNATHON
		Image Processing Onramp	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
		Cyber Security Essentials	LEARNATHON
5	FasegaFathima. S	Network Virtualization Concepts	LEARNATHON
6	Hima. U	Network Virtualization Concepts	LEARNATHON
7	Karishma. A. S	Basis of Money Management	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
		Cloud Virtualization Concepts	LEARNATHON
		Software Designed Storage Concepts	LEARNATHON
8	Kaviya. B	Network Virtualization Concepts	LEARNATHON
		Cloud Virtualization Concepts	LEARNATHON
		Software Designed Storage Concepts	LEARNATHON
9	Kaviyaa. K	Basis of Money Management	LEARNATHON
		Matlab Onramp	LEARNATHON
		Machine Learning Onramp	LEARNATHON
		Deep Learning Onramp	LEARNATHON
10	Kiruba. S	Basis of Money Management	LEARNATHON
		Hello Automation 360 Bot: Getting started with Building Bots	LEARNATHON
		Did you know that RPA is simple yet Powerful, when compared to traditional Automation?	LEARNATHON
		Automating task using the Automation 360 Excel Advanced Actions	LEARNATHON
		Building Scalable Bots using Automation 360	LEARNATHON
		Automating task using the Automation 360 Universal Recorder	LEARNATHON
		Managing RPA reports using Automation 360	LEARNATHON
		Building Resilient Bots using Automation 360	LEARNATHON
11	Mahalakshmi. M	Did you know that RPA is simple yet Powerful, when compared to traditional	LEARNATHON

		Automation?	
		Building Resilient Bots using Automation 360	LEARNATHON
		Building Scalable Bots using Automation 360	LEARNATHON
		Automating task using the Automation 360 Universal Recorder	LEARNATHON
		Automating task using the Automation 360 Excel Advanced Actions	LEARNATHON
		Managing RPA reports using Automation 360	LEARNATHON
		Basis of Money Management	LEARNATHON
		Cloud Virtualization Concepts	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
12	Monisha. K	Network Virtualization Concepts	LEARNATHON
13	Monisha. M	Building Resilient Bots using Automation 360	LEARNATHON
		Automating task using the Automation 360 Excel Advanced Actions	LEARNATHON
		Did you know that RPA is simple yet Powerful, when compared to traditional Automation?	LEARNATHON
		Hello Automation 360 Bot: Getting started with Building Bots	LEARNATHON
		Managing RPA reports using Automation 360	LEARNATHON
		Automating task using the Automation 360 Universal Recorder	LEARNATHON
		Basis of Money Management	LEARNATHON
		Matlab Onramp	LEARNATHON
		Image Processing Onramp	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
		Cyber Security Essentials	LEARNATHON
14	Nandhini. M	Building Scalable Bots using Automation 360	LEARNATHON
		Building Resilient Bots using Automation 360	LEARNATHON
15	Narmadha. M	Basics of Managing Money	LEARNATHON
16	NasrinBanu. A	Hello Automation 360 Bot: Getting started with Building Bots	LEARNATHON
		Automating task using the Automation 360 Excel Advanced Actions	LEARNATHON
		Managing RPA reports using Automation 360	LEARNATHON
		Did you know that RPA is simple yet Powerful, when compared to traditional Automation?	LEARNATHON
		Automating task using the Automation 360 Universal Recorder	LEARNATHON
		Building Scalable Bots using Automation 360	LEARNATHON
		Building Resilient Bots using	LEARNATHON

		Automation 360	
		Basics of Managing Money	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
		Cloud Virtualization Concepts	LEARNATHON
		Software Designed Storage Concepts	LEARNATHON
		Image Processing Onramp	LEARNATHON
		Cyber Security Essentials	LEARNATHON
17	Priyadharshini. K	Network Virtualization Concepts	LEARNATHON
18	Rishman Mina. M	Cloud Virtualization Concepts	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
19	Rose Mary Wilson	Cloud Virtualization Concepts	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
		Software Designed Storage Concepts	LEARNATHON
20	Sangeetha. U	Software Designed Storage Concepts	LEARNATHON
21	Sanofer. I	Basics of Managing Money	LEARNATHON
		Software Designed Storage Concepts	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
		Cloud Virtualization Concepts	LEARNATHON
22	Santhiya. A	Network Virtualization Concepts	LEARNATHON
23	Sasikala. P	Cloud Virtualization Concepts	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
24	ShabiraBegum.M	Basics of Managing Money	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
		Cloud and Virtualization Concepts	LEARNATHON
		Software Designed Storage Concepts	LEARNATHON
25	Shagana. S	Basics of Managing Money	LEARNATHON
		Cloud and Virtualization Concepts	LEARNATHON
		Software Designed Storage Concepts	LEARNATHON
26	Sharmadha. M	Network Virtualization Concepts	LEARNATHON
27	Shurthika Nancy. A	Network Virtualization Concepts	LEARNATHON
		Basics of Managing Money	LEARNATHON
28	Sindhya. R	Basics of Managing Money	LEARNATHON
29		Microsoft assure fundamentals	LEARNATHON
		Cloud and Virtualization Concepts	LEARNATHON
30	Vikasini. P	Network Virtualization Concepts	LEARNATHON
31	Vishnu Gayathri. M	Network Virtualization Concepts	LEARNATHON
32	Surubi. M.N	Basics of Managing Money	LEARNATHON
		Cyber Security Essentials	LEARNATHON
		Network Virtualization Concepts	LEARNATHON
		Software Designed Storage Concepts	LEARNATHON
		Process Mining Analyst	LEARNATHON

STUDENT PLACEMENT

S.No	Name	Batch	Designation	Name of the Institution
1.	R.Susindra Devi	2019 - 2022	CSR-Incubation	Palle Technologies